



 Mercedes G-Class 4x42



OFFROAD CLUB MONACO

PARTNER OF BPM EXCLUSIVE FOR THE PAUL RICARD EXPERIENCE

Monaco, October 15, 2025 - On October 11, the legendary Circuit Paul Ricard in Le Castellet hosted a new edition of the Paul Ricard Experience, an event by BPM Exclusive, the division of BPM Group dedicated to the world's most prestigious automotive brands, founded by former French racing driver Patrick Bornhauser. Over 650 guests – clients, partners, media and influencers – took part in this exceptional day celebrating automotive passion, racing performance, and cutting-edge technology.

Offroad Club Monaco, official partner of the offroad Section

For this edition, the Paul Ricard Experience gained a new dimension with the participation of the Offroad Club Monaco (OCM) as the official partner of the offroad section. Founded in the Principality by Massimiliano Mordenti and Erminia Fezia Mordenti, the OCM promotes a vision of motorsport that goes beyond pure performance to become a vehicle for self-improvement, innovation, and environmental awareness.

“Offroad is not just about power or technique; it’s a way to reconnect with oneself and with nature. Sharing this experience at Circuit Paul Ricard, in such an iconic setting, was a remarkable opportunity to demonstrate that performance can thrive in harmony with environmental respect.”

- Massimiliano Mordenti, CEO of Offroad Club Monaco



Mr. Mordenti and Mr. Patrick Bornhauser

An immersive offroad experience

At the heart of the circuit, the offroad area - fully decked out in Offroad Club Monaco colors - offered participants a total immersion into the club's world. Members and staff embodied the club's spirit, presenting guests with official OCM collection pieces - caps, t-shirts, sweatshirts - as symbols of the link between performance, style, and belonging. Two Mercedes-Benz G-Class 4x4² models were showcased in the main area, including one powered entirely by bioethanol, reflecting the shared commitment of BPM Exclusive and OCM to a more responsible approach to performance. It was aboard this eco-friendly model that Massimiliano Mordenti, CEO of OCM and pilot of the Monaco Powerboating Federation, introduced guests to the art of offroad driving. Together with Sabino Giampetruzzi and Riccardo Teodori, active OCM members, he guided participants through a challenging route featuring water crossings, steep climbs, technical obstacles, and winding trails - a thrilling experience showcasing the vehicles' agility and power in a controlled natural environment. Throughout the day, guests also had the opportunity to meet founders Massimiliano and Erminia Fezia Mordenti, and to experience the club's philosophy first-hand: passion, self-challenge, and respect for nature.

Among the highlights of the day, Formula 1 driver Oliver Bearman also discovered the offroad world alongside the OCM founders, while Italian racing driver Francesco Castellacci shared his insights on the discipline during an exclusive interview conducted by the Offroad Club Monaco and broadcast on their social media channels.

This collaboration between BPM Exclusive and the Offroad Club Monaco reflects a shared philosophy — one of automotive passion and precision, where pleasure, performance, and environmental consciousness coexist. Every detail of the OCM's presence, from installation and setup to design and logistics, was conceived in full respect of sustainable values. Together, the two brands demonstrate that innovation and responsibility can unite to redefine the standards of modern motorsport.

"What we wanted to share through this day is the true spirit of the Offroad Club Monaco — adventure, discovery, and respect for nature. Seeing so many enthusiasts embrace these values with us is the greatest reward."

- Erminia Fezia Mordenti, Co-founder of Offroad Club Monaco



Mercedes Classe G 4x42

About Offroad Club Monaco

Founded in the Principality of Monaco by Massimiliano Mordenti and Erminia Fezia Mordenti, the Offroad Club Monaco (OCM) embodies a distinctive vision: a sport that transcends performance to become a vehicle for self-improvement, innovation, and environmental stewardship.

Inspired by the legacy of Monaco's great pioneers - notably Prince Albert I, a trailblazer in oceanography - OCM interprets offroad as both a physical and philosophical experience, a field of exploration and human connection beyond the beaten path. Its philosophy, expressed through the concept "The Wake of Monaco", aims to create new routes and adventures originating from Monaco — enriched by the interaction between people and the unifying passion for outdoor sports — always returning home, as Monaco remains the heart of OCM.

A partner of BPM Exclusive, OCM had already made history on September 15, 2025, achieving the first UIM world record for long-distance jet ski navigation powered entirely by bioethanol, accomplished by Massimiliano Mordenti with the support of the Prince Albert II of Monaco Foundation and under the patronage of the Embassy of Italy in Monaco — a feat symbolizing the union of performance, innovation, and environmental consciousness.



Mr. Massimiliano Mordenti, Ms. Erminia Fezia Mordenti, Mr. Luca Sassi, First Vice President of EFG Monaco, and Mr. Sabino Giampetruzzi, active member of the OCM



Mr. Guido Giovannelli during the press conference

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Practical information

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